

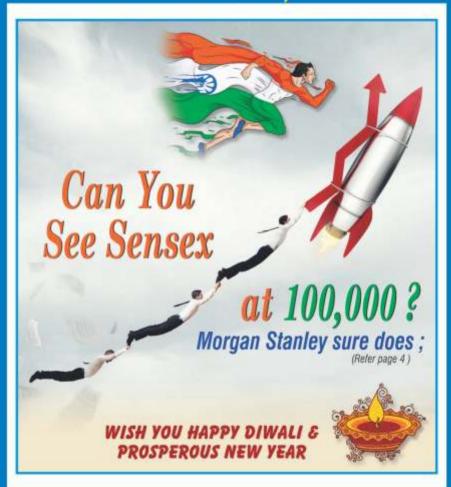
PRIME GOLD Wealth Management Services Pvt. Ltd.

# INVESTINFO

Since 1994

Think SIP...Think Mutual Fund...Think Prime Gold ....

20th OCT 2017



# **CELEBRATING 22 YEARS**

(1994 - 2016)

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Cont	e n	ts
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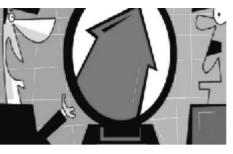
Fixed deposits

08-09

FOR PRIVATE CIRCULATION ONLY

# CAN YOU SEE SENSEX AT 100,000?

growth.



Morgan Stanley sure does: the investment banker has predicted that the benchmark index can rise to 100,000 by 2028, with Indian being world's 3rd largest economy

Morgan Stanley expects the benchmark Sensex to cross the 1 lakh-mark by 2028, making it one of the the top five equity markets in the world with a market

capitalisation of \$6.1 trillion.

"We think India's stock market could be among the world's best performers in the next ten years, leading to India's market cap rising from \$2 trillion to \$6 trillion. We see the BSE Sensex crossing the 100,000 mark, albeit the bulk of the returns are likely to be front

ended in the coming five years," said Morgan Stanley in a note on

Wednesday.

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The firm also expects India to become the world's third largest economy in the world with a GDP of \$6 trillion, helped by digitisation. The firm said that digitisation will provide a boost of

50 to 75 basis points to GDP

Morgan Stanley expects India's real and nominal GDP growth to compound annually by 7.1% and 11.2% respectively over the next 10 years. It said that a stronger Gross Domestic Product Growth will lead to a stronger equity market performance.

A strong nominal GDP growth along with rising ratio of credit to GDP bodes well for corporate earnings, the report said. Morgan Stanley expects equity market multiples to expend driven by strong participation by domestic investors and declining ratio of public debt to GDP.

> Excerpts From: The Economic Times

28th, September 2017





# INVEST & FORGET, THAT'S THE BEST STRATEGY



Highest returns were from investors who completely forgot about their investments, for years

Last week, in a sister publication of this newspaper, I wrote a column about the high returns made by investors because they were dead.

Here's what I wrote, "Being dead may be a good investing strategy. Some years ago, Fidelity Investments conducted a study in the US to find out what kind of investor accounts had the best returns. The highest returns were from investors who completely forgotten about their investments for years, even decades. They also

discovered that a good proportion

of these investors had died a long time ago. As far as managing your investments goes, the most profitable strategy may be to do what a dead person would do -- which is nothing."

Later, I came across an article about equity investing about investors who had an even longer time horizon -- about 82 years. This is an American mutual fund named Voya Corporate Leaders Trust Fund, which has not made any changes to its holdings since 1935!

The fund was started in 1935. It's initial fund managers selected 30 stocks which they thought were the best companies at that time ('Corporate Leaders') and bought equal amounts of shares of each.

Over the next 82 years, no change has been made to this mutual fund's portfolio. Some changes happened automatically as companies have merged or been acquired.

For example, the fund now has Exxon in its portfolio, which is a descendant of the historic Standard Oil company of John Rockefeller.



During the same period, Dow Jones Industrial Index (S&P 500 was started much later) is up 6.7% p.a., or 200 times. It's easy to dismiss something like this as a fluke and active stock investors and MF professionals

would like to do so.

The reason is that this fund has not needed a fund manager or even an equity analyst for 82 years and has charged very low expenses. It shows that over a long term, very high returns can be made without

Over the years, some names

that were corporate leaders still have the same status, DuPont,

General Electric, and Procter &

Gamble being the most prominent

However, a number of companies

have disappeared, reducing the original number of holdings from 30

fund has beaten the markets by a

huge margin. From 1935 till date,

this fund has had returns of 10.6% a

year, which is about 3,600 times.

The important thing is that this

examples in Voya's portfolio.

to 21.

Once you select good stocks, no more action may be needed for

work in your favour. Whether you choose to buy stocks directly or through a passive

> fund, doing very little and letting time take care of things is a great strategy for making money. Excerpts From :

> long period. Should an equity investor try this kind of a buy-and-

> hold strategy? Of course, no

individual can have 80-year horizon.

However, buying carefully-chosen companies and then forgetting

about it for a couple of decades is

replicate such a strategy could be to invest in an index fund (or better,

an ETF which is a lower cost

equivalent) and then forget about it.

Unlike the Voya fund, indexes are

not static -- they are changed by

stock exchanges when companies

approximation of the strategy and

the past returns are there for all to

see. An added advantage is that you

can invest through a SIP and make

the inherent volatility of stocks to

However, it's a close enough

fall from or rise into significance.

The best way for an investor to

not a bad idea.

16th, September 2017



further action.

The Economic Times

05

# AVOID THESE 3 MISTAKES WHILE INVESTING THROUGH SIPS



Be realistic with your expectations from MF SIP. Do not lose track of your financial goals.

Mutual fund systematic investment

plan (SIP) has become the 'sureshot' answer to all investment needs, thanks to flourishing stock markets and dull performance of other asset classes such as bonds, gold and real estate. Many think that by signing up for an SIP in an equity mutual fund scheme, they will save money to achieve their financial goals. While the success stories want you to believe it, here are three scenarios wherein one may fail to achieve his financial goal even if he opts for an

#### Investing too small amount

SIP in equity mutual funds.

Many investors want to go for SIP, but find it difficult to invest 'large' enough sum each month. Especially the first timers want to taste the waters with an SIP of Rs 1000 per month. Nothing wrong in that. Even

Warren Buffett has warned us against testing the depth of waters with both feet.

"It is fine to start with a token amount, but once you become comfortable with the regular investments, it is time to raise the investment amount per month in line with your financial goals," says a distributor.

Let's understand with an example. If you want to save a sum of Rs 20 lakh over next ten years for the down payment of your dream home and you expect a return of 12 percent from your investments, you should be investing Rs 9000 per month. If you hang on to your SIP of Rs 1000, it will be of no help.

Try to use a SIP planner to understand how much money will you get with your existing SIP.

#### **Picking wrong schemes**

A lot of experts have written about picking the right schemes. However, there are still many who land in trouble when they pick their horses. Many a time, investors end up picking schemes based on their recent performance or bet on some sectoral fund without understanding the risk-reward involved. "Don't bet



vou accumulate sizable chunk of investment, the sector may be out of favour," says a CFP. Here's Why You Should Invest In

Instead stick to diversified equity

**Equity Mutual Funds** 

on sectoral funds in SIP. By the time

schemes with long term performance track record. If you cannot choose the right schemes that cater to your needs, you can consider taking expert help. "Look for SIP returns and do not get swayed by point to

point returns," a CFP adds.

periods Most of the times, investors are seen at two ends. Either they use some 'investment apps' on their mobile phone and sign in for a perpetual SIP or they end up signing for the

Investing for very short time

minimum six months to 12 months SIP. If you have signed for a perpetual SIP, you are supposed to review the performance at least once a year. In case you have signed for a one year SIP, you are expected to review it and extend it. If possible you should be ideally increase the SIP

SIP done for short-term may not be of much help as you do not allow your money to compound. Longer

amount.

91NOE 1994 h
Prime Gold

your stay, more you mint. Let's

invested by Suresh.

If you really want to see your money grow, you should be starting with your financial goals. Decide the amount you should be investing per month and then sign up for SIP in schemes that have a long-term track record. Be realistic with your expectations. Do review both your

understand this with an example.

Suresh invests Rs 5000 per month at

12 percent rate of interest for 10

years. He takes home a sum of Rs

11.09 lakh. Ramesh invests Rs 5000

per month at 12 percent rate of interest for 15 years and he takes

home a sum of Rs 23.57 lakh. Here

Ramesh invests 50 percent more

money than Suresh, but he takes

home more than double the money

Planning to invest in mutual funds?

Here are 10 fund options to look at

Even if Ramesh does not invest after

10 years of monthly investment of Rs 5000 per month and let his money

compound for five more years, he

walks away with a sum of Rs 19.55

lakh at the end of the fifteenth year.

financial plan and your mutual fund SIP.

Excerpts From:

07

The Economic Times 16th, September 2017



24

36

Fds rated

"FAAA"

by CRISIL

Period

(Month)

12

18

24

36

Prime Gold

# SHRIRAM TRANSPORT FINANCE CO. LTD.



7.63

7.77

Quarterly

7.30

7.30

7.35

RATE	OF	INT	ERES1	Γ%	p.a	•

Period (Month)	Quarterly	Half Yearly	Yearly

Senior Citizen (60 Yrs+) 12 7.54 7.61 7.75 0.25 extra

7.70

7.85

Half Yearly

7.35

7.35

7.40

MAHINDRA FINANCE

RATE OF INTEREST % p.a.

7.85

8.00

Cumalative

7.50

7.50

7.50

7.55

ONLINE INVESTMENT • ONLINE PORTFOLIO

0.25 extra

0.25 extra

Fds rated

"MAAA"

Senior Citizen

(60 Yrs+)

0.25 extra

0.25 extra

0.25 extra

0.25 extra

08

by ICRA



# BAJAJ FINANCE LIMITED



RATE OF INTEREST % p.a.
-------------------------

Period (Months)	Monthly Income	Quarterly Option	Half Yearly Option	Annual Income	Senior Citizen (60 Yrs+)
12	7.35	7.39	7.46	7.60	0.25 extra
24	7.53	7.58	7.65	7.80	0.25 extra
36	7.58	7.63	7.70	7.85	0.25 extra



# HDFC DEPOSITS



(FOR INDIVIDUALS & HUF)

RATE OF INTEREST % p.a.					
Period (Months)	Monthly Income	Quarterly Option	Half Yearly Option	Annual Income	Senior Citizen (60 Yrs+)
*15 / 30	7.25	7.30	7.35	7.50	0.25 extra
22 / 44	7.30	7.35	7.40	7.55	0.25 extra
12 / 24 / 36	7.15	7.20	7.25	7.40	0.25 extra

\*Only Cumulative

Please Check Company's Financials Before Investing In Fixed Deposits/NCDS





Investments are not about the asset you invest in. They are about you. So, find out what your investor traits are:

Investors can also be grouped as follows:

#### PLAYING IT SAFE

TRAITS: You stay away from risk and rebalance your portfolio regularly. You invest mainly in Debt Securities.

YOU ARE A: Conservative investor. You try to avoid risk. WHAT YOU STAND TO LOSE: Low-risk investments like Fixed Deposits (FDs) may not help you grow wealth.



## THE UNBOTHERED

TRAITS: You assume a little risk and are satisfied with nominal returns. You invest mainly in Fixed-Income Securities like FDs, Bonds, and Debt Funds.

YOU ARE A: Defensive investor. All you want is peace of mind. WHAT YOU STAND TO LOSE:

Your investments give moderate returns but are not enough to grow your wealth.



#### THE FIGHTER

#### THE PERFECT BLEND

TRAITS: You balance risk and returns by investing in Debt and

YOU ARE A: Balanced investor. You accept some Equity exposure with low risk. WHAT YOU STAND TO LOSE:

returns in the long run.



#### THE FOLLOWER

You follow the 'Wherever you go, we follow' mantra. You base your portfolio decisions on what others say or do. RISK AND RETURN: This can be risky as independent reasoning is crucial. You might not invest in a way that suits your unique goals or risk appetite.



#### MR. KNOW-IT-ALL

10

You base your investment decisions on careful study and analysis. You research religiously before investing.

RISK AND RETURN: You may benefit from market fluctuations. Consider offloading your tasks to an expert Mutual Fund (MF) manager too.



#### THE ADVENTUROUS SOUL

You look for new and different investment options. Your investment portfolio holds many different tools. RISK AND RETURN: Before investing, weigh the risk and returns of each option. Ensure that it fits



#### THE GOLD-LOVER

Your investment portfolio comprises mainly Gold and Real Estate. You avoid paper-based investments like Stocks and MFs.

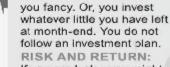
#### RISK AND RETURN:

Gold and property prices have not grown in the past few years. So, your returns are safe but could be limited. Build a well-balanced portfolio through MFs.

#### ALL THE WORLD'S A STAGE

You look beyond geographical boundaries while nvesting. You invest in assets around the world. RISK AND RETURN:

You diversify your risk across countries and continents. But too much exposure can be risky.



If you are lucky, you might get good returns. But not having a well-defined investment plan can cost you in the long run. What next?

THE WANDERER

You invest as and when



your needs.

#### THE PROTECTED ONE

Investment-linked and other insurance policies dominate your portfolio. You believe insurance is an investment.

RISK AND RETURN:

Investment-linked insurance often generates lower returns than other

investment options.



A pure-protection term insurance is cheap and supports you during a financial crisis.

Excerpts from: UTI SWATANTRA: 29, August 2017







# INDIAN MARKETS MAY NOT CRASH; ODDS FAVOUR RALLY



economist at Principal Global Investors, says Indian market valuations are high in part because earnings have not kept up with optimism in the market. But a pickup in earnings is on the cards going ahead as benefits from reforms, such as demonetisation and Goods and Services Tax, come through. In an e-mail interview with Sanam Mirchandani, Baur says he doesn't expect Indian markets to crash despite the sharp rally this year. Edited excerpts:

Robert Baur, chief global

The war of words between the US and North Korea is not showing any signs of ending. Are markets being complacent about the risks from North Korea?

The situation on the Korean

Peninsula is clearly very serious. The problem for markets is that the probability of an extreme event in the area is likely very low, but it something did happen, the result would be dire. And it's very hard for investors to adjust a portfolio to fit that combination. So, markets are looking at that low probability, concluding that it won't happen and focusing on matters of higher likelihood or fact: robust global economic growth, strong profit gains, high confidence levels for both consumers and business in most of the world, rebounding capital spending, healthy consumer spending and rising international trade. This evidence suggests that equity markets have strong fundamental support and investors are focusing on that underpinning rather than a war of words with





North Korea. Market reaction got smaller with each missile launch, so the effect seems to be wearing off as investors believe there is only rhetoric and little interest in definitive action to match the rhetoric on North Korea's part. The US will likely only respond to real provocation, not threats. If actions heat up further, markets will surely begin to recognise that rising risk at some point.

Emerging markets have fared

be the impact on EMs?

The rally in emerging markets was based on a weakening US dollar, rebound in commodity prices, continued very low interest rates and robust global growth that

well this year. With US Fed set to

trim its balance sheet, what will

will likely continue well into 2018. The fall in the US dollar is over; long-maturity interest rates have likely also hit a trough and will see moderate upward pressure; and the commodity price rebound may be about to run out of steam. Thus, three of the four catalysts for emerging markets' outperformance

are falling by the wayside.

Continued outperformance by



as headwinds rise.

What is your outlook on the

US dollar and subsequently flows into emerging markets?

The US dollar has likely

bottomed and may strengthen

slightly. The dollar weakened because of robust global growth, disappointment in the Trump administration's inability to get its fiscal stimulus and tax reform through Congress, and the recognition that the ECB was moving toward reducing its monetary accommodation, taking focus off the Fed's move in the

Is the Indian equity market a buy at these levels or will it correct more? PE on the Indian market is

same direction. The move in the US dollar has gone as far as those



forces could push it.

the changes come through. So, certainly no crash and the odds favour a further rally at least tactically. Why are foreign investors selling Indian equities the most among emerging markets? Will the outflows continue? Sales are likely because of slower growth and not as good earnings growth as forecast as well

high in part because earnings have

not kept up with market optimism.

Demonetisation, Goods and

Services Tax and recognition of

non-performing loans have hit

business with uncertainty and

slowed profit growth. Earnings

should pick up as that uncertainty

is reduced and the benefits from

as better performance of other EM

countries. If the EM rally slows

down, which is likely, India might

be come to be viewed more

favourable, slowing the outflows.

91NOT 1994 Prime Gold

current administration doesn't have enough political support, it can't

and provisioning for them. Once When you look at India, the difficulties of adjusting to the what are the key risks? One risk is political. If the

carry out its reform agenda. So far, The Economic Times 26th, September 2017

new environment fade away, growth should pick up from its recent deceleration. Excerpts From:

Not so much, as the recent slower growth is likely from the

uncertainty surrounding

demonetisation, the

implementation of the GST and the

recognition of potential loan losses

low in the April-June quarter. Is that worrying you?

emerging markets and be a big headwind to growth. Third, though

not likely this year or in 2018, a US

recession and a slowdown in global

India's GDP hit a three-year

growth would be another risk.

and a stronger US dollar could impair liquidity in India and other

over into emerging markets as well as India. Second, rising developed country long-term interest rates

it has that support. Other risks are

likely outside of India such as fast

debt growth in China in excess of

nominal economic growth may at

some point cause financial

problems in China that could spill

Kandivali 2806 7499 / Town: 2208 0463



Inflation is at its lowest people spend more when inflation is low. This helps companies make profits LOW INFLATION since 2012. Usually, and the economy to grow.

**LOWER INTEREST RATES** 

When inflation is low, the Reserve Bank of India (RBI) usually cuts interest rates to help the economy grow. This, too, encourages people to spend money.

> CURRENT ACCOUN DEFICIT (CAD)

MPROVING

means India owes less money to the world. This helps shield india's CAD is low today. This

the economy from negative

global factors

S A G00D

PROFIT

WIDER PROFIT MARGINS

When costs are low (due to low inflation) and people spend more,

This can be measured by widening companies tend to make more profit.

profit margins. Secondly, when companies sell more, they can cut

costs by producing

in bulk. This, too,

helps widen profit

margins.

Stock markets rise when in the next few years, experts corporate profits grow

EARNINGS RECOVERY

NDIA

foresee profits and the

This content was created exclusively for LTI Swatantra. Valt. www.beawetantra.com for more information.

economy to recover

Excerpts From: The Economic Times 26th, September 2017







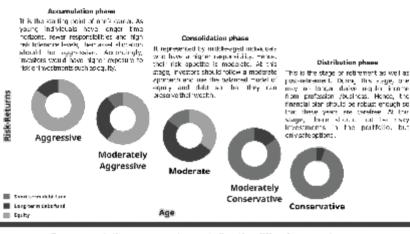
Profit from Knowledge :

#### Plan For Your Golden Years With Mutual Funds

India is a young hadon enjoying the gift of demographic dividend with its youth entering the workforce in large numbers. Young investors should have a high risk-taking a specie, but the asset allocation mix of our country is not in synowith the risk profile as bulk of household savings are put in banks fixed deposits. Such a conservative approach is not prudent especially for a long-term investment tool such as retirement planning.

#### Lifecycle-based investment - the ideal approach

The ideal approach for retirement planning is lifecycle-based investments viz.. splitting retirement planning in three chase-accumulation, consolidation and distribution. As per lifecycle investing, asset allocation should be aggressive in the accumulation phase, moderate in the consolidate phase and conservative in the distribution phase. As the investor reaches retirement age, risk profile and asset allocation should change from aggressive (accumulation) to conservative (distribution).



For representation purpose only; asset allocation differs from case to case

#### Make retirement planning holistic via mutual funds

With a piethonal of options in the mutual fund space, a portfolio suitable for each phase can be created in synd with investors' risk-return profile. For instance, equity mutual funds have returned over 21% p.a. In the past 15 years ended April 28, 2017 compared with market benommark Nitry 50's 15%. It means Rs I liakh invested would have grown to around 3s 18 liakh during the period. In the debt space, mutual funds have different offerings for different needs. For instance, for liquid investments there are more market funds, for regular income there are accrual funds and for capital appreciation there are funds that do duration and credit play. Investors in debt funds also get benefits of indexiation (which helps in lowering tax liability and improving post-tax performance) for a holding period of more than three years.



#### CRISTL - AMFI Hybrid Fund Performance Index. 21.00 14.06 5.68 15.39 12.11 14.54 CR SIT – AMELDebt Fund Performance Index 9.51 0.06 9.63 3.17 9.707.64 CRISIL - AMH Money Market Fund Performance Index 3.42 1.41 9.218,55 7.44 7.21

6 Months

9.00

7.71

& 01

2.04

1.93

3,40

3.30

Bellins below the year arealist fur and over the year fine aim tars of the units as of April 28, 2017, CHP - - AM Thou y time. Performance in les missis of multial fin d s hame from diversitientegrify, argeogrephily and right and mid-repaged physicagonies (1891 – AMIII) yand turniferformatio kindas consists or multial financial supermom Monthly Income Benjiktiči and Dalances fund capigories (CRISL) - AMBİ Deptifund Fertormance Index consist or mutual fund schemes from Income, Gitt and short

funds. To meet the retirement goal, investors may start systematic investment plan (SLP) in equity funds in the accumulation phase takick start the polycr of compounding, then use systematic transfer plan (STP) from equity to debt

1 Year

26.64

18.58

15.74

10.12

3.98

9.71

7.117

3 Years

19.43

11.22

11.39

10.99

11.44

9.18

7.99

5 Years

17.80

12,29

11.54

9.28

9.73

0.05

8.32

10 Years

12.59

8,57

9.10

8.02

8.43

8.31

1.68

15 Years

21.24

15,30

12.57

7.07

7.69

7,28

6.81

Incorporate systematic features in retirement planning

termidebt erfeger es. CP39IL - AMFEMoney Market Pund PemermanceEndex consisted musual fundschemes from liquid and utmasho strund exteger fest.

# In order to achieve the retirement goal seamlessly, investors can strategically use the systematic leatures of mutual

Table 1 - Performance of mutual fund categories across periods

Category

3enchmark Nifty 50

CRISIL Gilt Index

CR SII Tiguid Fund Index

CRISIL - AMFI Equity Fund Per formance Index

CR SIL Balanced Fund - Aggressive Index

CRISIL Composite Bond Fund Index

CRISIL Short Term Bond Fund Index

funds to preserve wealth and finally use systematic withorawal plan (SWP) to enjoy the retirement kitty. Regular sum is invested at regular intervals. thereby enforcing loss pline . It averages autithe purchase cast, by buying more units Accumulation when prices are low and less units when SIP prices are night. It negates the next to time Phase the market and helps market volunity work In taxour of investors. This plan allows investors to systematically

harsfor a fixed amount from one scheme to another at regular intervals. STP can be effectively used as a tool to mitigate risks by systematically changing asset allocation by transferring from one asset class to another:

Consolidation Phase Distribution This plan allows Investors to redeem a fixed amount of their investments from mutual funds. on a pre-determined frequency. The amount Phase withdrawn can be used to meet planned and

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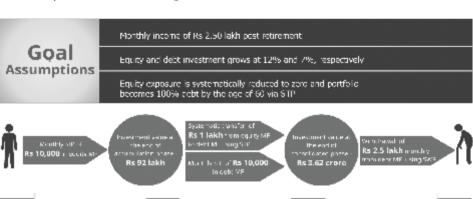
unblanned expenses .

#### Case Study

A hypothetical case study shows how an investor can strategically use SIP, STP and SWP to build a sizeable refrontent cortus.

his current expenses of Rs 30.000 after taking into account inflation of 6% .

A 25-year-old investor wants to build an ample retirement corpus till the age of 60 so that he can maintain his current litestyle after retirement too. It's key requirement is to get in flow of 8s 2.50 lakh post retirement, which is derived from



Fluit, all funds offer the best platform for regrement planning. You can allocate your corpus across various asset classes and opt for systematic features to make the process simple and seamless so that investors can empty their sunset years without a coud of worries.

Consolidation Phase

CHRI Resentable densificial Linker (2001) hours on a severa describe inpression in black of the second of the CHRI for non-resettining state of shall be a considerable as several assessment as a several state of the considerable as several assessment as a several state of the considerable as several assessment in the several specific as several assessment as the several s

Mutual Fund investments are subject to market risks, read all scheme related documents carefully



Accumulation Phase







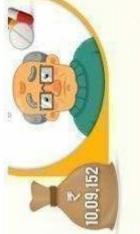
Distribution Phase



# **DELAY IN INVESTING FOR RETIREMENT**

If you start investing ₹ 2000 at an age of 45 (@ 12 % p.a)





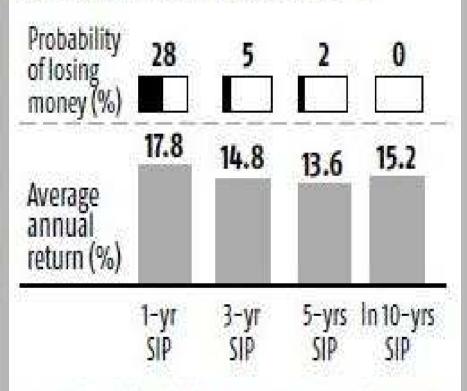


If you start investing ₹ 2000 at an age of 35 (@ 12 % p.a)





# WHAT SHOULD BE THE TENURE OF YOUR SIP?



<sup>\*</sup>Based on historical NIFTY returns from January 1995 to December 2016 Source: Mintwalk

Source: Business Standard, pg 9

Date: 25-9-17